

The SiliCon 2007 Art Show

The Art Show

The purpose of the **SiliCon 2007 Art Show** is to exhibit & sell works of art of a fantasy, science fiction, or related theme. We only accept works of art submitted to us by the original artists or their authorized agents.

But is it Art?

The SiliCon 2007 Art Show is not juried. Within the guidelines below, all manner of works of art are acceptable. This could include paintings, photographs, drawings, etchings, jewelry, sculpture, etc.

It may be art, but...

...this is a "PG-13" show. As we don't have an adults-only area, we don't allow artwork that would violate "community standards." If the artwork features a character or idea that does not belong to you, you need to credit the owner or creator (e.g. Disney character must be labeled "© Disney"). Please contact the Art Show Director with any questions about a piece. We may refuse to hang art that we feel violates these guidelines. **The judgment of the Art Show Director and staff is final.**

Originals and multiples

The SiliCon 2007 Art Show conforms to CA Civil Codes 1740-1745 regarding the sale of fine art. We accept originals and fine art multiples, per the definitions in CA Civil Code 1740:

(a) "Fine art multiple" or "multiple" for the purposes of this title means any fine print, photograph (positive or negative), sculpture cast, collage, or similar art object produced in more than one copy. Pages or sheets taken from books and magazines and offered for sale or sold as art objects shall be included, but books and magazines shall be excluded.

(b) "Fine print" or "print" means a multiple produced by, but not limited to, engraving, etching, woodcutting, lithography, and serigraphy, and means multiples produced or developed from photographic negatives, or any combination thereof.

If you are unsure whether your production method would produce a fine art multiple by these definitions, please contact us.

Multiples from editions that are not limited (i.e. open editions) may be entered with the approval of the Art Show Director. Pieces containing pages and sheets taken from books and magazines also require the approval of the Art Show Director, as the context in which they are displayed determines their artistic value.

Only one multiple from an edition may be displayed in the Art Show. The SiliCon 2007 Art Show does not operate a "Print Shop" or otherwise sell more than one multiple from an edition.

As a charitable non-profit, we do not require Certificates of Authenticity for multiples, per CA Civil Code 1742.6. We do ask that you still disclose accurate information on the bid sheets.

You may find the relevant laws by navigating to <http://www.leginfo.ca.gov/calaw.html>, checking "Civil Code," and searching for the number of the law. We will also send a copy of the relevant laws to you upon request.

Entering the show

To enter the SiliCon 2007 Art Show, contact the Art Show Director, via either electronic or postal mail, with your postal address. You will be sent the location where you may download the entry form, your artist number, control sheets, bid sheets, etc. If you require paper copies of these, please make arrangements of the Art Show Director. Complete the entry form and mail it and your payment to the address on the form. Feel free to copy forms if needed

Send all correspondence to the address listed on the entry form, or to art@siliconventions.com. Do not send to the mail-in art mail drop, we won't see it before the show.

The fee for each exhibition panel space (4'x4') and table space (3'x4') is \$12.50. Space is allocated on a first come, first reserved basis, and isn't actually reserved for you until we've received the entry form and payment. (Reserved means that we're expecting your artwork and holding your space, not that a specific location has been assigned; we don't do that.) Space that has not been claimed by Noon on Friday will be made available to any waiting artists. We do not make refunds for unclaimed space.

You may choose to use an Agent. An Agent is someone that will be handling your artwork and Art Show-related affairs at the convention. You authorize them to deliver & remove your artwork, make decisions regarding your artwork, and optionally to receive payments for you. If you are not attending the convention and will use an agent, please send us a letter giving their name/address and what you authorize them to do on your behalf. Please give them a copy of the letter, too. (A sample letter is available.)

Also, each artist must register on a separate entry form, even if one Agent is handling the affairs of multiple artists. Please do not combine multiple artists into a single panel unless prearranged with the Art Show Director.

Reservations will be accepted until Monday, October 1, 2007. After that, entry is by special arrangement of the Art Show Director. We accept mail-in art, which must be **received** by Monday, October 1 to be assured a place in the show. See separate sheet for further instructions.

Because we handle your sales and collect sales tax, we must have your **Taxpayer ID number** (usually your Social Security Number) on the included IRS form W-9. We can't pay you without this. (These forms are forwarded directly to the treasurer, not kept by the Art Show.)

Please indicate on your entry form any special needs for your display (electricity, etc.).

Displaying artwork

Our panels are pegboard. Artwork is hung by hooks and bulldog clips (which we provide) unless the piece has attached hangers which will fit the hooks. While we'll be as careful as possible when hanging mail-in art work, we will not take responsibility for pieces that are damaged either by shipping or hanging.

Two-dimensional works should have surfaces that are not easily damaged by hanging. This means pieces should be mounted and matted. If you feel your work is valued at more than \$100.00, we strongly recommend you frame or shrink-wrap each piece for protection.

If you intend to hang a business card holder, it should not interfere with bid sheets.

Display cases for jewelry or small items are highly recommended. Every piece should be shown in a protective display case if at all possible. If possible, please provide shipping boxes with packing materials for 3-D art for transport by a buyer. The SiliCon 2007 Art Show staff will not take responsibility for pieces that are damaged in handling while in the show.

Once a piece is entered into the show, you cannot change its conditions of sale such as minimum bid price or NOT FOR SALE status. A piece is considered to be entered when the Art Show staff accepts the work by signing the control sheet.

Labeling & bid sheets

All artworks need two labels: an artist name & address label and a bid sheet. The artist name & address label (on the back or bottom of the piece) should contain the your name, address, artist number, the title of the piece, and it's control sheet number. The Art Show staff can supply labels.

You have the option of allowing pieces to be sold during the show immediately without the bid process (a *Direct Sale* or *Quick Sale*). A potential buyer may purchase your piece for a direct sale price (which you set) as long as no bids have been placed on the bid sheet. If you use this option, **we suggest that the direct sale price be substantially higher than the minimum bid price**, to make sure that you receive what the piece is worth. If you do not use this option, put the \$0 or "N/A" in the Direct Sale Price space.

The bid/NFS sheet contains your name & artist number, the control sheet number & title of the piece, the medium used, minimum bid (or NFS/NOT FOR SALE), and direct sale price (if any).

- When numbering pieces, use numbers only, do not use letters.
- If the piece is an original, enter the medium used to create it.
- If the piece is a multiple, enter the method/technology used to produce it (NOT the medium of the original). If the edition is limited, please note the edition size, and the position in the edition (e.g. "photographic print, ltd ed 24/100"). If the edition is not limited, please note this as well (e.g. "photographic print, open ed").

Use artist's or drafting tape to attach bid sheets so that removing them doesn't damage the piece.

Payment for sales

Artists will be paid for sold artwork approximately six weeks after the Convention. *No payments will be made at the convention* and no payments will be made without a Taxpayer ID number on file. Checks are to the Artist's legal name as shown on the W-9 form. To assist artists in safeguarding their rights as creators of their works, SiliCon 2007 provides each artist or exhibitor with a record of all purchaser's names and addresses

SiliCon 2007 collects 15% of the total sales of each artist as its commission for the display and sales of the work. SiliCon 2007 also collects the Santa Jose, California sales tax (8.25%).

Abandoned art

At the end of the show, any artwork not claimed by the artist or the buyer will be considered to be abandoned. We will attempt to contact the bidder, if there is one. If we can't contact the bidder, we will contact the artist, however if we are unsuccessful it will be disposed of at the discretion of the Art Show Manager.

Other stuff

To protect artists' rights, photography of any type is not permitted in the Art Show without approval of the Art Show Manager.

The Usual Disclaimer

Since the Art Show is staffed and run by volunteers, the decision of the Art Show Manager/Director is final in all matters. The artist agrees to protect, keep, and save SiliCon 2007 forever harmless from any damage(s) or charge(s) imposed for violations of any law or ordinance by any exhibitor, his employees or agents, as well for failure to comply with the terms and agreements. The artist shall at all times protect, indemnify, save and keep harmless SiliCon 2007 against and from any loss, cost, damage, liability or expense which arises out of or by reason of any act or omission of artist, his employees or agents.

The following rules have been designed to protect everyone, including the artist, the fans, and convention. Your signature on the entry form is your agreement to follow these rules and all applicable laws of the State of California and the United States. If you do not abide by these rules, we will remove you (your work) from the Art Show. If we do remove you from the show, we will not refund any fees. The exhibitor (the artist) shall at all times protect, indemnify, save, and hold harmless "SiliCon 2007" against and from any loss, cost, damage, liability, or expense which arises out of or by reason of any act or omission of exhibitor, his employees, or agents.

If you have any questions about these rules, or have any special requirements, please contact the Art Show Manager (art@siliconventions.com).